

Over the past year the Common Cause Foundation has deepened and expanded its work, reaching new people and helping to build momentum for proportionate responses to the crises we face globally.



2024 IN NUMBERS

350+

Workshop
participants from
across the world

11

New blogs
published

2.2k

Website views

1

New animation
made introducing
our work

1

Conference for
the Values in the
Media Project

2.4k

Followers on our
new BlueSky
account

1

Residential
workshop held in
beautiful Wales

1

Academic paper
published in a peer-
reviewed journal

10

Newsletters sent
to over 1.5k
subscribers

3

Podcast
interviews

PROJECT UPDATES

1

Workshops

We delivered our flagship [‘Values 101: Creating the cultural conditions for change’](#) course four times to over 70 participants representing 22 countries. 91% of workshop participants who completed the feedback questionnaire said they would recommend the workshop series to a colleague. Alongside our public courses, we ran bespoke training and delivered talks for 13 partner organisations from across the world.

2

Values in the Media

In November, we hosted an in-person conference at St Ethelburgas in London for journalists and media professionals exploring the influence that the mainstream media has on what society deems as important. [Take a look at a write up from the day.](#) We also appointed an incredible [advisory board](#) to help shape the direction of this project.

3

Disrupting heteronormativity in conservation

In collaboration with Kara Moses we hosted a residential meeting at Gregynog Hall in the Welsh Marches for a group of academics and practitioners working on queer ecological perspectives to explore what it might mean to queer conservation. [Read Kara’s blog to find out more.](#)

4

Mapping the patriarchy in conservation

We helped to convene a group of critical feminists working in conservation and collaborated on a [peer-reviewed article](#) exploring how patriarchal norms and structures undermine conservation's effectiveness to meet the crises of biodiversity loss, habitat degradation, and climate change.

5

Indigenous perspectives

We held a number of conversations with Indigenous people from across the world to explore how our work, rooted as it is in the field of social psychology, might interface with other ways-of-knowing. We published [a report](#) summarising some of the things that we learnt over the course of these conversations, and reflecting on the implications for our work moving forward.

6

Welcomed new Non-Executive Directors

We received well over 100 applications to join our Board and were pleased to appoint 5 wonderful new members to help oversee the running of CCF. [Meet our new NEDs.](#)

7

Podcast interviews

We appeared on 3 podcasts this year to talk about the importance of considering values in efforts for systemic change. You can catch us on the [Circular Economy Podcast](#), [The Speaking Club](#) and [El Mito de Ser Humano](#).

8

Launched a new animation

We worked with a Ghanaian/Indian animation duo to develop a short 2D animation telling the story of why our cultural values are so important. The animation introduces viewers to our work and invites them to get involved, whomever they are. [Check it out.](#)





Ruth Taylor

02/02/2024

Culture as an incubator of extrinsic values



Tom Crompton

29/03/2024

Changing our minds means changing how we feel



Kara Moses

03/05/2024

Queering Conservation: Addressing heteronormativity* in



Ruth Taylor

17/07/2024

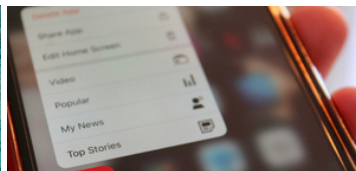
How should the new UK Government talk about climate action?



Tom Crompton

14/08/2024

Reflecting on Indigenous Wisdom and the Urge to Oppress: A Continuing Dialogue



Elsie Roderiques

15/08/2024

Hope for the future of life can be found in our cultural values; we need a media sector that reflects that



Tom Crompton

26/09/2024

Extrinsic motivations and the law of unintended consequences



Ruth Taylor

23/10/2024

The Big Thing People Miss When Thinking About Values



Elsie Roderiques

21/11/2024

Bridging the values gap: reimagining journalism through human connection



Tom Crompton

09/12/2024

Generalised prejudice is a root cause of social and environmental crises



Elsie Roderiques

10/12/2024

Values in the Media conference 2024: Recognising the media's role in shaping society's cultural values – a summary

WORK WITH US

We bring about change by demonstrating what's possible through practical projects and partnerships. We collaborate with many different organisations to deliver intrinsic values in-action. Whether you have a project up and running that you think Common Cause could add to, or if you just have an interest in our work and would like to explore what a partnership could look like, we'd love to hear from you.

 info@commoncausefoundation.org

STAY IN TOUCH

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