

SELF-DIRECTION

Independent ●

Freedom ●

Curious ●

Creativity ●

Choosing own goals ●

Privacy ●

Self-respect ●

Broadminded ●

Unity with nature ●

A world of beauty ●

A world at peace ●

Wisdom ●

Mature love ●

True friendship ●

Meaning in life ●

Responsible ●

Equality ●

Protecting the environment ●

Inner harmony ●

Social justice ●

Helpful ●

A spiritual life ●

Forgiving ●

Honest ●

Loyal ●

UNIVERSALISM

STIMULATION

Daring ●

Variation in life ●

Excitement in life ●

Enjoying life ●

Self-indulgent ●

Pleasure ●

Intelligent ●

HEDONISM

Capable ●

Successful ●

Influential ●

Ambitious ●

ACHIEVEMENT

Social recognition ●

Wealth ●

Authority ●

Social power ●

Preserving my public image ●

POWER

Healthy ●

Family security ●

Social order ●

Clean ●

Reciprocation of favours ●

National security ●

Sense of belonging ●

CONFORMITY

Self-discipline ●

Politeness ●

Honouring of elders ●

Obedient ●

Humble ●

Detachment ●

Respect for tradition ●

Devout ●

TRADITION

Moderate ●

Accepting my portion in life ●

SECURITY